IMPROVER BULLS It pays

TRAITS ASSESSED	WHY USE IMPROVER BULLS ?	CASH BACK \$\$\$	
Birth weight / Calving ease	Easier calving	ש Mortality ⊅ Income	
Weight gain - birth to weaning	Heavier calves for sale	↗ Income	
	Faster target weights	Production costs צ	
Maternal milk	Heavier calves for sale	↗ Income	
	Faster target weights	Production costs ע	
Frame score / Hip height	Better control of size / Cow weight	ש Feeding costs	
Feet and leg quality	↗ Longevity	Production costs צ	
Postweaning gain	Target steer weight reached more quickly	Production costs ע	
Rib eye area / Back fat	↗ Lean meat yield of steers	⊅ Income	
Marbling	↗ % of AAA and Prime carcasses	⊅ Income	

References : ¹ PATBQ, Changes in provincial averages; ² PBQ Website; ³ FADQ, final for 2023 Cow Calves product; ⁴ AgSights/PATBQ Actual distribution of EPD for the breeds average Created : CDPQ, March 27th, 2025







IT PAYS OFF... BECAUSE USING IMPROVER BULLS PROVIDES BENEFITS FOR COW-CALF HERDS, FEEDLOTS AND SLAUGHTERHOUSES!

Estimate of the additional income generated by using improver bulls for weight gain from birth to weaning.	Number of cows bred per bull		30	
	% of weaned calves per cow bred ¹		85%	
	Number of calves weaned		26	
	Average male price in 2023 (\$/pound) ²		\$3.24	
	Average female price in 2023 (\$/pound) ²		\$2.71	
	Average price of both sexes in 2023 (\$/pound)		\$2.98	
	ASRA net compensation (\$/pound) ³		\$0.38	
Weight gain - birth to weaning EPD ⁴				
Sire A in top 10 % percentile rank		12.5 pounds		

Sire A in top 10 % percentile rank	12.5 pounds
Sire B in 75 % percentile rank	- 6.0 pounds
Extra weight of calves originating from sire A compared to those from sire B	18.5 pounds / weaned calf
Additional annual income if sire A is used	\$1,583 / year
Additional income if bull A is used 4 years	\$6,331 for 4 years